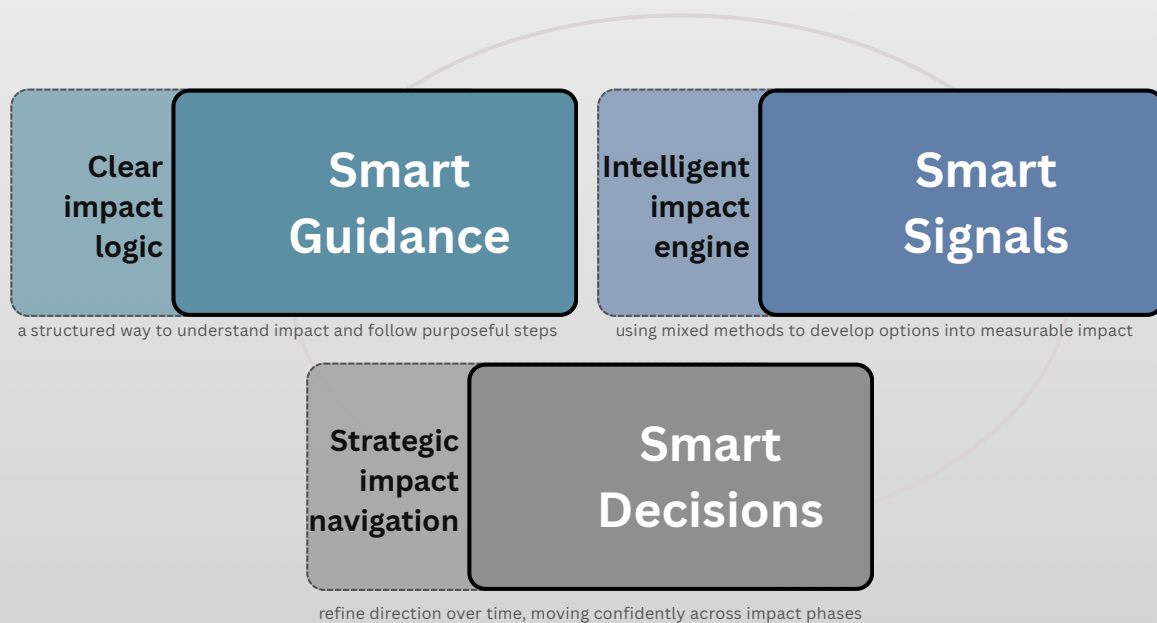


Smart Knowledge Brief Book

2026-2027

What is Smart Knowledge

The Smart Knowledge is a way to approach learning through a concise methodology built on three core pillars with the overall objective to turn complex tasks into simple, guided actions supported by actionable intelligence. In regard to impact, those three pillars are:



Building on this methodology, we offer trainings for individuals, teams and SMEs that apply these principles in practice

I. Clear impact logic

Training: Structured learning modules, step-by-step content that builds impact skills.

Learning objective: Understand and apply impact concepts.

Questions to answer in this round:

- **What is impact**, and how is it different from outputs, outcomes, and activities?
- **Why impact matters**, and what makes it valuable for organisations and communities?
- **How to set meaningful impact goals?**

II. Intelligent impact engine

Training: Practical tools and templates, ready-to-use materials for applying impact methods.

Learning objective: Being able to adapt independently tools to the organisation's context and needs.

Questions to answer in this round:

- **How to design a framework** to measure impact effectively?
- **What data to collect** to measure impact, and how to analyse it?
- **Who are the key stakeholders**, and how to engage them?
- **What are common pitfalls** in impact management, and how to avoid them?

III. Strategic impact navigation

Training: Guided practice activities and exercises to help turn knowledge into action.

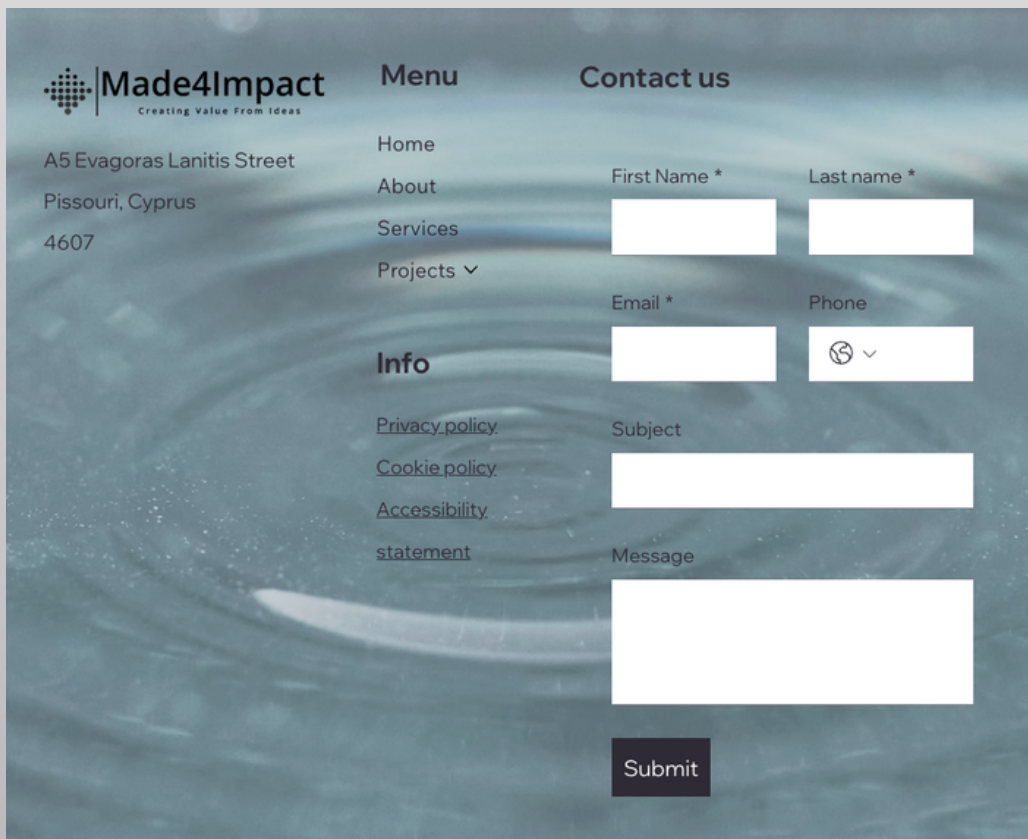
Learning objective: Develop the ability to recognise troubleshooting within the ongoing cycle of impact work.

Questions to answer in this round:

- **What is regenerative impact**, and how does it differ from traditional sustainability approaches?
- **How to communicate** impact to inspire action?
- **How to create a culture of continuous** learning and improvement around impact?

How to apply

We are organising three learning groups for February, April, and November 2027, each enrolling up to 12 practitioners. Participants will receive structured modules, practical tools, guided activities, and ongoing support as their impact work evolves. Course fees will range depending on the selected track and will be published in December 2026. To join your preferred month group in 2027, please fill in the Contact form and leave your details. We'll be in touch as soon as registration opens.




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Creating Value From Ideas

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